



# Draft General Plan Framework

Organization and Content

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## Draft General Plan Framework Overview

The purpose of this paper is to provide the framework or overview of the General Plan Update. Included is the General Plan Update's mission statement, revised vision statement and draft guiding principles that identify what the General Plan Update is intended to achieve through policy implementation, and the outline for the General Plan Update document. Per input received to date, the updated plan will be streamlined and organized specifically around the vision and guiding principles. A key component of the upcoming Vision Fest is to discuss with and receive input from the public about the vision, guiding principles, and potential policy direction that will be incorporated into the General Plan.

### Mission Statement

Following is the mission statement that expresses the core purpose and focus of the General Plan Update.

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The 2016 Chandler General Plan Update validates, and if necessary refines, the vision and strategic direction of the adopted and citizen-ratified General Plan 2008: *Build-Out & Beyond*. The Update presents a build-out strategy that will guide the city of Chandler as it continues to mature. This build-out strategy directs the remaining infill growth and future redevelopment while maintaining and enhancing the quality of Chandler's existing neighborhoods and quality development.

### Vision Statement and Guiding Principles

The draft vision statement is shortened and slightly modified from the one included in the 2008 General Plan. Changes were made based on discussions to date. The intent is to present the draft vision statement for input and reflection during the Vision Fest.

#### Vision Statement

The city of Chandler is a major urban center reaching build-out over the next few decades requiring a shift from outward growth to quality community-building. Chandler is connected by an efficient regional system and local multi-modal transportation network. The city is the recognized leader for its strong economic foundation, desirable neighborhoods, and outstanding public services and its leaders remain focused on quality, sustained planning that ensures a future better than today. Chandler is a regional employment center and important Arizona economic driver; its world-class corporations, emerging technology businesses, and next generation entrepreneurs call Chandler home because of its well-educated workforce, exceptional educational achievement and opportunities, and superior quality of life.

#### Guiding Principles

- Strategic Community Building: Maintain Chandler's exceptional quality of life while achieving community excellence.
- Focused Stewardship: Protect Chandler's resources to sustain the community's continued progression and maturation.

- Strong Community Foundation: Develop and maintain safe, state-of-the-art community infrastructure.

## General Plan Update Format

### Introduction and Organizational Framework

*(Chapter purpose is to provide an overview of the General Plan, its relationship to other planning documents, present a brief overview of Chandler today, and the community's vision/guiding principles which the General Plan Update is organized around. All of the required elements are addressed and embedded in the discussions of the guiding principles.)*

- What is the General Plan and Why is it Important
- Our Vision and Guiding Principles *(Strategic Community Building, Focused Stewardship, and Strong Community Foundation)*
- Chandler Today, Foundation for Tomorrow *(This section is not intended to include the entire working paper but present a high-level summary.)*
- Cross Cutting Elements and Inter-Relationships *(This section explains how the required elements are inter-related and addressed in the General Plan Update.)*
- Tips on Using the General Plan

### Strategic Community Building

Guiding Principle: Maintain Chandler's exceptional quality of life while achieving community excellence.

*(This guiding principle addresses the following required elements: land use, circulation, growth areas, conservation, rehabilitation, and redevelopment, recreation, housing, bicycling, and neighborhoods.)*

- Components of Community Building and Defining Success *(This section will define and describe Chandler's position related to Strategic Community Building.)*

*(Policy Areas: The following topics will be discussed. The intent is to describe through policies how Chandler will accomplish the guiding principle of Strategic Community Building.)*

- Community Place-Making *(This section will define and describe: land use, infill, strategic growth areas, corridors, neighborhoods, diversity, housing, recreation, parks, and civic places.)*
- Connecting People and Places *(This section will define and describe: walkability, circulation, trails, bicycling, complete streets, transit, highways, and knowledge infrastructure.)*
- Strategic Growth Areas *(This section will define and describe: Price Road Corridor, Downtown, Loop 202/I-10, Chandler Airpark, and North Arizona Avenue.)*
- Building a World-Class Economy *(This section will define and describe: job creation, entrepreneurs/emerging businesses, workforce, airport development, tourism/visitor attractions, and arts/culture.)*
- Healthy Chandler Initiative *(This section will define and describe: urban agriculture, access to healthy food, and active lifestyle.)*

- Conservation, Rehabilitation, and Redevelopment *(This section will define and describe: elimination of slum and blighted areas and community redevelopment including housing sites, business and industrial sites, and public building sites.*

### Focused Stewardship

Guiding Principle: Protect Chandler’s resources to sustain the community’s continued progression and maturation.

*(This guiding principle addresses the following required elements: open space, environmental planning, water resources, conservation, and energy.)*

- Components of Stewardship and Defining Success *(This section will define and describe Chandler’s position related to Focused Stewardship.)*

*(Policy Areas: The following topics will be discussed. The intent is to describe through policies how Chandler will accomplish the guiding principle of Focused Stewardship.)*

- Conservation and Environmental Planning *(This section will define and describe: land reclamation, flood control, pollution prevention, soil erosion, watershed protection, air quality, water quality, natural resources associated with development, green building, and sustainability.)*
- Meeting Evolving Energy Needs *(This section will define and describe: energy supply, infrastructure, generation, alternatives sources, and conservation.)*
- Ensuring Future Water *(This section will define and describe: water supply, infrastructure, storm water, and wastewater.)*
- Open Space *(This section will define and describe: an inventory of open space areas, recreational resources, and designations of access points to open space areas and resources as well as policies to promote a regional system of integrated open space and recreational resources.)*

### Strong Community Foundation

Guiding Principle: Develop and maintain safe, state-of-the-art community infrastructure.

*(This guiding principle section addresses the following required elements: cost of development, public buildings, public services and facilities, and safety.)*

- Components of Community Foundation and Defining Success. *(This section will define and describe Chandler’s position related to Strong Community Foundation.)*

*(Policy Areas: The following topics will be discussed. The intent is to describe through policies how Chandler will accomplish the guiding principle of Strong Community Foundation.)*

- Exceptional Public Services and Facilities *(This section will define and describe: safety, utilities, and municipal facilities.)*
- State-of-the-Art Public Buildings *(This section will define and describe: expansion and needed updates to municipal buildings.)*
- Financial Sustainability *(This section will define and describe: cost of development and municipal financing philosophy.)*

#### Action Plan

- Moving Forward
- Amendment Procedures