



**CHANDLER
SENIOR
EXPO**

PARTICIPATION OPPORTUNITY

Location: Downtown Chandler Community Center
125 E. Commonwealth Ave | Chandler, AZ

Average Attendance: 1,000 to 1,200 guests

Date: Wednesday, March 14, 2018

Time: 9 a.m. - 12 p.m.

City of Chandler Tax ID 866000238



Greetings Friends,

Every spring, Mayor Jay Tibshraeny's Committee for the Aging, in conjunction with the Chandler Senior Center, brings together a comprehensive collection of resources aimed specifically to boomers, seniors and care givers. Attendees can expect to find a wide range of exhibitors providing lasting connections to help enhance their quality of life.

Be a part of the Chandler Senior Expo promoting Health, Lifestyle, Nutrition and Active Living.

The fun-filled morning of information gathering, giveaways and free health screenings will be held on **Wednesday, March 14, 2018** from 9 a.m. to noon at the Chandler Community Center, 125 E. Commonwealth Avenue.

We expect over 60 service providers and stakeholders to exhibit at the Expo and it is anticipated that more than 1,000 boomers, seniors and care givers will visit the Expo in 2018.

Connect and promote your business to 50+ adults who are looking for options and alternatives regarding health and wellness, housing, financial security, travel, leisure activity, adult lifestyle living and more. Become a 2018 Chandler Senior Expo Sponsor or Exhibitor.

Space is limited. To assure representation of your organization, please return the Senior Expo Participation Form along with your payment as soon as possible. Registration will close on March 1, 2018 or once the Expo has reached showcase capacity. Please note, registration will only be accepted with payment. Payments may be made over the phone or in person at the Senior Center.






































Thank you for your generous support.

Sincerely,

Nancy Jackson, Manager
Chandler Senior Center
480-782-2722
nancy.jackson@chandleraz.gov

chandleraz.gov/seniorexpo



	PRESENTING SPONSOR \$1,500	GOLD SPONSOR \$800	BAG SPONSOR \$400	EXHIBITOR \$60 Business / \$15 Non-Profit
Advertising				
Name mention as <i>Presenting Sponsor</i> in (40) 30:second Radio Spots* (<i>aired on Clear Channel station</i>)				
Logo inclusion on ¼ Page Ad in Lovin' Life After 50 Fall 2017 Expo*				
Logo inclusion on ½ Page Magazine Ads* (<i>Lovin' Life After 50 and Break Time Magazine</i>)				
Logo inclusion on ¼ Page Newspaper Ads* (<i>published in Arizona Republic and East Valley Tribune</i>)				
Logo inclusion on Digital Ad* (<i>aired on Chandler Channel 11, six Recreation Center Digital Displays and Chandler Parks & Recreation Social Media Channels</i>)				
Logo inclusion on 30:second Commercial* (<i>aired on Chandler Channel 11, six Recreation Center Digital Displays and Chandler Parks & Recreation Social Media Channels</i>)				
Logo inclusion on SanTan Sun News Flyer Insert*				
Recognition				
Opportunity to submit Presenting Sponsor Acknowledgements to be read at Senior Expo				
Name mention in Chandler Parks & Recreation March 2018 Newsletter (<i>distribution of 8,000</i>)				
Name/logo recognition in Chandler Senior Center Spring Newsletter (<i>distribution of 1,610</i>)				
Name recognition in Senior Expo Press Release (<i>distributed to TV, radio and print media outlets</i>)				
Name/logo recognition on official Senior Expo Flyer and Program Book (<i>distribution of 1,000+</i>)				
Name/logo recognition on City of Chandler Senior Expo Event Page with link back to company website				
Hospitality				
Opportunity to Display One Branded Banner at Senior Expo (<i>banner to be provided by company</i>)				
10 x 10 Booth Opportunity at Expo				
Opportunity to include branded item in Senior Expo Event Bag				

SOLD

Vendor Booth Space is first come, first serve until the Expo reaches showcase capacity.