

SPONSORSHIP PROPOSAL

THE CITY OF CHANDLER RECREATION DIVISION AND THE
CHANDLER MAYOR'S COMMITTEE FOR PEOPLE WITH DISABILITIES PROUDLY PRESENT THE



PRESENTED BY

Dignity HealthTM

NOVEMBER 11, 2016

12:30 p.m. Shotgun Start

at **Bear Creek Golf Complex**
500 EAST RIGGS RD.



SPONSORSHIP PROPOSAL EXECUTIVE SUMMARY

Mission:

To raise funds to support programs that benefit Chandler residents with physical and intellectual/developmental disabilities and provide educational scholarships for people with disabilities.

Date/Time:

The 20th Annual Chandler Golf Challenge is scheduled for Friday, November 11, 2016 beginning at 12:30 p.m. at Bear Creek Golf Course on Riggs Rd. east of Arizona Ave.

Goals:

- Raise money for the Special Olympics Chandler program and Chandler Mayor’s Committee for People with Disabilities Scholarship and Stipend Program.
- Recruit a full event field of 132 golfers.
- Encourage local corporations and businesses in the community to become sponsors and help underwrite the cost of the event.
- Encourage other businesses and civic groups to provide foursomes, tee box and singles sponsorships.

**For additional information please contact
Collette Prather at 480-782-2709.**

SPONSORSHIP PACKAGES AVAILABLE	
Title Sponsor	SOLD
Golf Polo Shirt Sponsor.....	\$2,500
Banquet Sponsor	\$2,000
Golf Cart Sponsor	\$1500
Golf Item Sponsor (ball, tag, etc.)	\$750
Gold Medal Tee Box Sponsor.....	\$425
Silver Medal Tee Box Sponsor.....	\$175
Bronze Medal Tee Box Sponsor.....	\$100



VALUES TO YOUR COMPANY

TITLE SPONSOR:



Title sponsorship provides a monetary donation to underwrite a large portion of the event, which enables the Mayor's Committee to provide the event to the public. As Title Sponsor, your company will receive the following value for your investment:

1. The name of the event will read **"20th Annual Chandler Golf Challenge Presented by (YOUR COMPANY)."**
2. Your corporate or organization's name will be positioned on all **event promotional material** as the Title Sponsor, after the relationship is established.
3. **Your company banner(s)** will be hung in the clubhouse and in other areas of the clubhouse provided.
4. **SOLD**
5. Your company will be entitled to **three complimentary foursome teams** to compete in the event.
6. Your company will be entitled to **three complimentary foursome teams** to compete in the event.
7. **Tee Box** – Your corporate or organization's logo and/or name will be placed on a tee box at the hole your company sponsors.
8. A representative from your organization will have five minutes to **address the award dinner attendees.**
9. **Citizen awareness** of your company's support of community programs for people with disabilities.

TITLE SPONSORSHIP INVESTMENT: \$5,000

****The 2016 Chandler Golf Challenge Title Sponsor is Dignity Health. Dignity Health will receive the first right of refusal to be the 2017 Title Sponsor.***

GOLF POLO SHIRT SPONSOR

Golf Polo Shirt Sponsorships provide pre-event promotions and free advertising of the event. As Official Golf Polo Shirt Sponsor, your company will receive the following value for your investment:

1. Your company name will be the **Official Golf Polo Shirt Sponsor** of the Chandler Golf Challenge.
2. Your company logo will be on all Chandler Golf Challenge polo shirts presented to the players at the event.
3. Your company will be entitled to **two complimentary foursome teams** to compete in the event.
4. Your corporate name will be included as Official Golf Polo Shirt Sponsor of the event in all **press releases, Public Service Announcements, and social media as well as in all advertisements.**
5. **Free booth** space will be provided for you at the event for product and coupon sampling, or giving out information about your company or organization.
6. Your **company banner** will be hung at the event in a prominent location. Your company would provide the banner.
7. **Tee Box** – Your corporate or organization’s logo and/or name will be placed on a tee box at the hole your company sponsors.
8. **Citizen awareness** of your company’s support of community programs for people with disabilities.

GOLF POLO SHIRT SPONSORSHIP INVESTMENT: \$2,500

BANQUET SPONSOR

This sponsorship pays for the dinner served to all the players and volunteers at the end of the event. As the Chandler Golf Challenge Banquet Sponsor, your company will receive the following value for your investment:

1. Your corporate or organization's name will be positioned on all **event promotional material** as the Banquet Sponsor, after the relationship is established.
2. Your company will be entitled to **two complimentary foursome teams** to compete in the event.
3. **Your company banner** will be hung at the event in a prominent location. Your company would provide the banner.
4. Your corporate name will be included as the Chandler Golf Challenge Banquet Sponsor in all **press releases, Public Service Announcements, and social media as well as in all advertisements.**
5. **Free booth** space will be provided for you at the event for product and coupon sampling, or giving out information about your company or organization.
6. **Tee Box** – Your corporate or organization's logo and/or name will be placed on a tee box at the hole your company sponsors.
7. A representative from your organization will have five minutes to **address the award dinner attendees.**
8. **Citizen awareness** of your company's support of community programs for people with disabilities.

BANQUET SPONSOR INVESTMENT: \$2,000

GOLF CART SPONSOR

Major Sponsorships help defray a portion of the event through monetary or in-kind donations. As a Golf Cart Sponsor, your company will receive the following value for your investment:

1. Your corporate or organization's name will be positioned on all **golf carts used for the event**.
2. Your corporate or organization's name will be positioned on all **event promotional material** as a Golf Cart Sponsor, after the relationship is established.
3. Your company will be entitled to **one complimentary foursome team** to compete in the event.
4. **Free booth** space will be provided for you at the event for product and coupon sampling, or giving out information about your company or organization.
5. **Citizen awareness** of your company's support of community programs for people with disabilities.

MAJOR SPONSORSHIP INVESTMENT: \$1,500

GOLF ITEM SPONSOR (ball, tag, etc.)

Major Sponsorships help defray a portion of the event through monetary or in-kind donations. As a Golf Item Sponsor, your company will receive the following value for your investment:

1. Your corporate or organization's name will be positioned on the **golf item**.
2. Your corporate or organization's name will be positioned on all **event promotional material** as a Golf Cart Sponsor, after the relationship is established.
3. Your company will be entitled to **one complimentary foursome team** to compete in the event.
4. **Free booth** space will be provided for you at the event for product and coupon sampling, or giving out information about your company or organization.
5. **Citizen awareness** of your company's support of community programs for people with disabilities.

MAJOR SPONSORSHIP INVESTMENT: \$750

OTHER SPONSORSHIP OPTIONS

GOLD MEDAL TEE BOX SPONSOR

1. Your company will be entitled to **one complimentary foursome team** to compete in the event. Your company's donation covers green fees, golf polo shirt, food, cart, awards programs and dinner.
2. Your company or organization's logo and/or name will be placed on a tee box sign at the hole your company sponsors.
3. **Citizen awareness** of your company's support of community programs for people with disabilities.

FOURSOME AND TEE BOX SPONSOR INVESTMENT: \$425

SILVER MEDAL TEE BOX SPONSOR

1. Your company will be entitled to **one participant** to compete in the event on a complimentary basis. Your company's donation covers green fees, golf polo shirt, food, cart, awards programs and dinner.
2. Your company or organization's logo and/or name will be placed on banner at the hole your company sponsors.

SINGLE AND TEE BOX SPONSOR INVESTMENT: \$175

BRONZE MEDAL TEE BOX SPONSOR

1. Your company or organization's logo and/or name will be placed on a tee box sign at the hole your company sponsors.
2. **Citizen awareness** of your company's support of community programs for people with disabilities.

TEE BOX SPONSOR INVESTMENT: \$100

PLAYER INFORMATION

FOURSOME (4 players)	\$325
SINGLE PLAYER	\$85

ABOUT THE ORGANIZERS

The City of Chandler Mayor's Committee for People with Disabilities is a community advocacy group for people with disabilities in the City of Chandler. The Mayor's Committee provides scholarships, advocacy, and programs for Chandler citizens with physical and/or intellectual/developmental disabilities.

The Committee uses the funds raised in the Chandler Golf Challenge to fund their scholarship and stipend program, which helps students with disabilities gain the necessary tools to complete their education and/or gain independence. This may include accessible equipment, admission fees, tuition, books and other costs related to their vocational and educational pursuits. In past years, the Committee has used its funds to provide motorized scooters at the city's libraries, lifts at City pools, an adaptive keyboard for Chandler/Gilbert Community College and more. The Committee also uses the funds raised at the event to provide an annual disability awareness event and Disability Recognition Awards for the citizens of Chandler.

The City of Chandler Therapeutic Recreation Program provides a variety of year-round recreation programs for people with disabilities in the Chandler community. These programs include socialization activities, classes, special programs and events, and the Special Olympics program. The City of Chandler provides fourteen Special Olympics and Unified sports to children and adults with intellectual/developmental disabilities, which enables them to participate in quality, affordable sports programs that teach positive life skills.

The Therapeutic Recreation program uses the funds raised at the Chandler Golf Challenge to purchase uniforms and equipment, fund special events, and provide scholarships for people who cannot afford to participate on their own.

For additional information or to become a sponsor, please contact Collette Prather, Recreation Coordinator I, at 480-782-2709.

Information can also be found on our website at www.chandleraz.gov/therapeutic.

